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Research Paper

Designing and development of eco-fashion accessories

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■ **ABSTRACT** : The design development of eco-fashion accessories from leftover/ waste of zari/brocade fabrics was carried out in Ludhiana city. The general aim of the present paper was to the design, colour, embellish and development of eco-fashion accessories. Three coloured combination followed by multi and two coloured combinations were preferred by the respondents. Patchwork, appliqué, bead, mirror work were the most preferred decorative material to be used for the development of eco-fashion accessories. On the basis of colour combinations, embellishments and design features twenty designs were developed on Corel Draw (X₄) and shown to panel of judges for final selection. The most preferred five designs were used for preparing handbag, shrug, footwear, clutch bag and stole. Suitable statics analysis was used.

■ **KEY WORDS**: Accessories, *Brocade*, Eco-fashion, Colour combination, Embellishments, *Zari*

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